



A House of Halal  
On the wheels throughout Pakistan from  
Khyber to Karachi



# NATIONWIDE **ROAD SHOW**

on

## HALAL INDUSTRY

### Khyber to Karachi

1st February, 2011 to 1st March, 2011

*A Mega Campaign for the Development of Halal Industry and its awareness*

35 Sessions with Chambers of Commerce & Industries  
45 Interactive Discussions with Trade & Business Associations  
30 Seminars at Universities  
40 Public Awareness Program

**30 Days - 50 Cities - 150 Programs**

# An ever remembered event in the History of Halal Industry

## About HRC:

Halal Research Council is an organization working globally on Halal certifications and accreditation in order to cater the needs of food and nutrition agencies and side by side non-food agencies especially in the FMCG sectors. As the awareness of Food and Nutrition is rising in the masses so ultimately there is a developing need of such certifications.

Halal Research Council is honored to serve Halal foods and non-food market all over the world. The ingredients used in preparation of the products are usually mentioned clearly on the wrappers/packaging but often their sources are not mentioned with them. As it is legally required and being the first right of the customers, they should be well aware of the items and materials used in the process.

## About Road Show:

We are Pleased to organize a nationwide road show on Halal Industry in Pakistan from Khyber to Karachi, starting from Peshawar on 1<sup>st</sup> February, 2011 and passing throughout the major cities of Pakistan for conducting the awakening Seminars/Workshops on Halal Industry and to complete the journey on 1<sup>st</sup> March, 2011 at Karachi. We have more than 150 interactive Sessions on Halal Industry in Chambers of Commerce, Universities, Trade Associations and in the masses at more than 50 Cities of Pakistan. This will give an opportunity of direct interaction with 1 million people and professionals from the business world.



## Key Objectives

### Key Objectives of the Halal Industry Road Show

- To create the awareness and importance of Halal Industry
- A milestone of strengthening Pakistan Halal Industry
- Highlight the Halal Standards and procedures of Halal Certification
- To provide a platform to discover successful international & Local practices
- To promote manufacturing, increase trade and develop strategic investment opportunities
- Reshaping of your business in the light of Halal Certification
- Exploring Cross-border trade opportunities

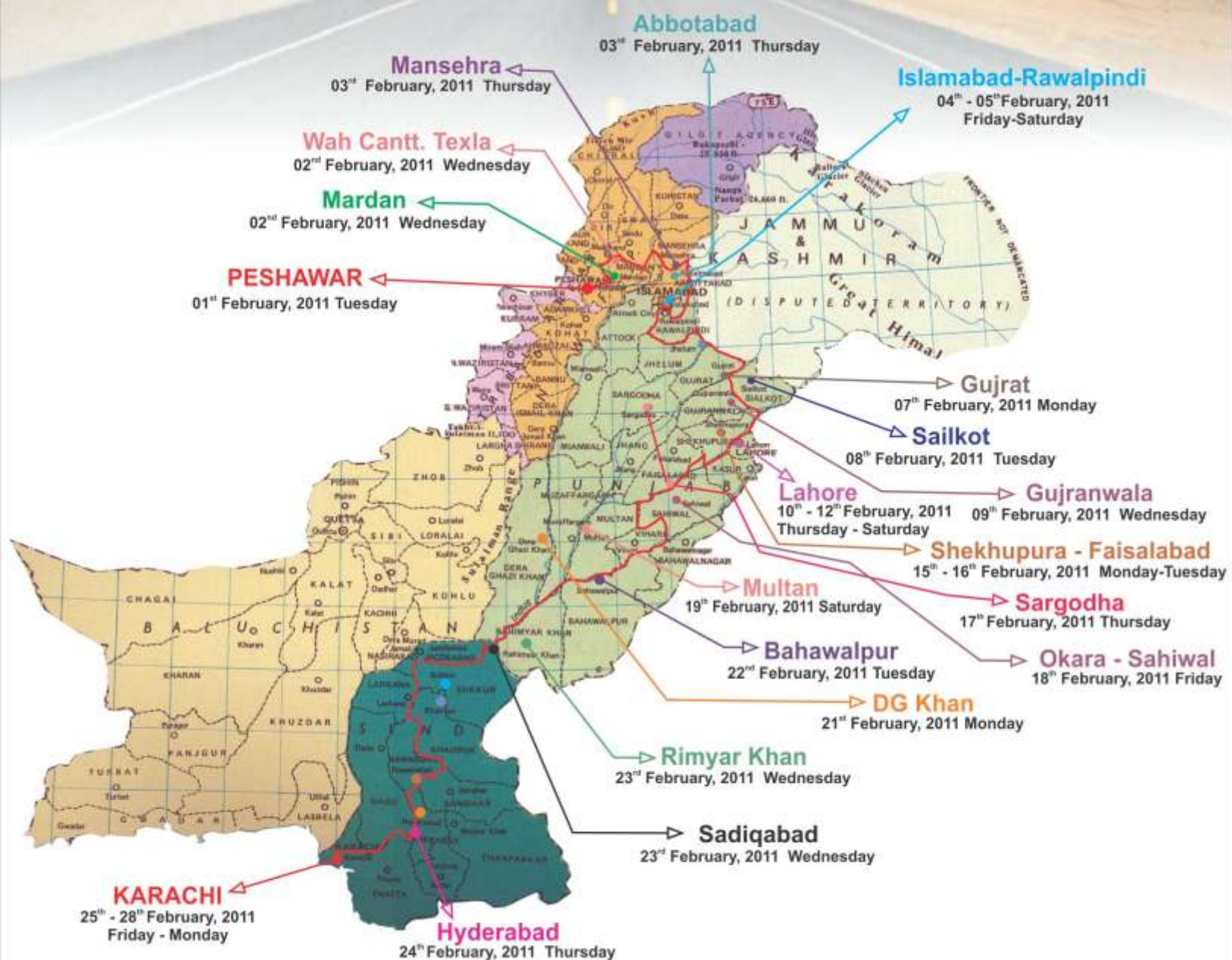
## International Associates



# Khyber to Karachi

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30 Days - 50 Cities - 150 Programs





## Halal Research Council

### KHYBER to KARACHI ROAD SHOW

**Tentative Program Agenda**

1<sup>st</sup> February, 2011 – 1<sup>st</sup> March, 2011



#### **Peshawar**

##### **Program schedule**

**February 01, 2011**

- Tribal Area Chamber of Commerce & Industry
- Sarhad Chamber of Commerce & Industry
- University of Peshawar – Agri/Food Department
- Fata Chamber of Commerce & Industry
- Sarhad University
- Pakistan Agricultural Machinery and Implements Manf. Association
- Euro Food Industry.
- Pakistan Flour Mills Association
- Agricultural university Peshawar – food Department
- Nuclear institute of Food and Agriculture
- Pakistan Flour Mills Association
- Pakistan Mine Owners Association

#### **Mardan – Nowshera**

**February 02, 2011**

##### **Program schedule**

- Mardan Industrial Zone – Gadoon Amazai
- NWFP Agricultural University
- Mardan Chamber of Commerce & Industry

#### **Abbotabad – Mansehra, Haripur**

**February 03, 2011**

- Hattar industrial estate
- Hazara university – mansehra
- Hairipur chamber of commerce & industry

- Hazara chamber of commerce & industry

#### **Islamabad**

**February 04, 2011**

##### **Program schedule**

- Islamabad chamber of commerce & industry
- Federation of chamber of commerce and Industry
- Women Chamber of Commerce and Industry
- Ministry of Food, Agriculture & Livestock
- Allama Iqbal Open University- Agricultural Sciences
- Federal Urdu University.
- Pakistan Pharmaceutical Manufacturers'
- PNAC
- Pakistan Sugar Mills Association
- Pakistan Vanaspati Manufacturer's Assn.
- Flour Mills Association
- Pakistan Agricultural Research Council
- All Pakistan Textile Mills Association [APTMA]
- Pakistan Glass Manufactures Association

#### **Rawalpindi**

**February 05, 2011**

- Rawalpindi Chamber of Commerce & Industry
- ARID university Islamabad
- Rawalpindi Medical College Alumni Association
- Pakistan Association of Urological Surgeons

#### **Gujrat- Wazirabad**

##### **Program schedule**

**February 07, 2011**

- Gujrat Chamber of Commerce & Industry
- Pakistan Cutlery & Stainless Utensils Manufacturers & Exporters assn.
- All Pakistan Furniture Maker Association

#### **Sailkot, daska, samrial**

**February 08, 2011**

##### **Program schedule**

- Sailkot Chamber of Commerce & Industry
- Pakistan Gloves Manufacturers & Exporters
- Surgical Instrument Manufacturers Association
- Pakistan Readymade Garments MFRS. & Exporters Association
- Surgical Instrument Manufacturers Association

#### **Gujranwala**

**February 09, 2011**

##### **Program schedule**

- Gift University
- Gujranwala Chamber of Commerce & Industry

#### **Lahore**

**February 10 - 12, 2011**

##### **Program schedule**

- GC university
- University of Punjab
- Lahore Chamber of Commerce & Industry



- Pakistan Beverage Manufacturers' Assn.
- Pakistan Dairy Association
- Rice Exporters Association of Pakistan
- All Pakistan Traders Association
- Pakistan Industrial & Traders Associations Front
- TDAP
- Ferozepur Road Industrial Association
- Lahore Township Industries Association
- Pakistan Dairy Development Company
- Pakistan Pharmaceutical Manufacturers' Association – Lahore office
- PPA Lahore office
- UVAS
- Pakistan Textile Mills Association Punjab Zone
- Pakistan Carpet Manufacturers & Exporters Association
- Pakistan Flour Mills Association
- Pakistan Footwear Manufacturers Association
- Pakistan Poultry Association
- Pakistan Tanners Association (NORTHERN ZONE)

#### • **Kasur**

**February 14, 2011**

#### **Program schedule**

- Kasur Chamber of Commerce & Industry
- Tanneries

#### **Sheikhupura**

**February 15, 2011**

#### **Program schedule**

- Sheikhupura chamber of commerce & industry
- Road Association

#### **Faisalabad**

**February 16, 2011**

#### **Program schedule**

- Faisalabad Chamber of Commerce & Industry
- Federation Chamber of Commerce & Industry
- Sitara Chemicals
- Farmer Association
- University of Agriculture Rid – Faisalabad
- Ayub Research Centre

#### **Sargodha**

**February 17, 2011**

#### **Program schedule**

- Sargodha Chamber of Commerce & Industry

#### **Okara/ Sahiwal**

**February 18, 2011**

#### **Program schedule**

- Okara chamber of commerce & industry\
- Sahiwal chamber of commerce & industry

#### **Multan**

**February 19, 2011**

#### **Program schedule**

- Bahaiddin zakariya university – Agri collage
- Multan chamber of commerce & industry
- Small & Medium Industry Association
- Khanewal chamber of commerce & industry

#### **DG khan**

#### **Program schedule**

**February 21, 2011**

- Dera ghazi khan chamber of Commerce & industry

#### **Bahawalpur**

**February 22, 2011**

#### **Program schedule**

- Bahawalpur chamber of commerce & industry
- Islamia university bahawalpur

#### **Sadiqabad/Rahim Yar khan**

**February 23, 2011**

#### **Program schedule**

- Rahim Yar Khan Chamber of Commerce and Industry.

#### **Hyderabad,**

**February 24, 2011**

#### **Program schedule**

- Hyderabad chamber of commerce & industry
- Trade Association

#### **Welcome to Karachi**

**February 25-28, 2011**

#### **Program schedule**

- Federation of Pakistan chamber of commerce & industry
- Overseas chamber of commerce & industry
- American business council of Pakistan
- Dadu chamber of commerce & industry
- Overseas investors chamber of commerce & industry
- Badin chamber of commerce & industry
- Pakistan chemicals & dyes merchants' association

- Pakistan paint manufacturers
- Pakistan hosiery manufacturers assn.
- Pakistan leather garments manufacturers
- Karachi chamber of commerce & industry
- Pakistan flour mills association
- All pak fruit & vegetable exporters,
- Live-stock farmers association of pak
- Pakistan restaurants & caterers assn
- Pakistan seafood industries association
- Pakistan small industries association
- Pakistan soap manufacturers association
- Pakistan tea association
- Pakistan pharmaceutical importers assn.
- Pakistan plastic manufacturers assn
- Pakistan poultry association
- Pakistan kiriyana merchants' association
- Rice exporters association of Pakistan-Zonal Office
- Consumer Association of Pakistan
- Dairy Farmers Association
- Deep Sea Fishing Trawler Operators
- Karachi Cotton Association
- Livestock Farmers Association of Pakistan
- Pakistan Carpet Manufacturers & Exporters Association
- Pakistan Chemicals & Dyes Merchants' Association
- Pakistan Chemists & Druggists Association
- Pakistan Citrus Fruits & Persimmons Processors Association
- Pakistan Leather Garments MFR. & Exporters Association
- Pakistan Pharmaceutical Importers Association
- Pakistan Pharmaceutical MFRS. Association
- Pakistan Polypropylene Woven Sacks Manufacturers Association
- Pakistan Poultry Association (SINDH ZONE)
- Pakistan Restaurants & Caterers Association
- Pakistan Seafood Industries Association (REGD)
- Pakistan Wool & Hair Exporters Association
- Towel Manufacturers Association of Pakistan

## **Grand Closing Ceremony**

**February 28, 2011**

## International Association of HRC with Halal Penang Malaysia

HRC is pleased to partner with Halal Penang Malaysia. The MoU was signed on the occasion of International Conference on Halal Industry at Expo Centre Lahore-Pakistan organized by Halal Research Council Pakistan. This association will prove to be a bridge between Pakistan and Malaysian market through which we will be able to brand our products on International platforms. The main purpose of this association is to introduce Pakistan amongst international market especially Malaysian market so that it could play its eminent technical and Shariah role in this highly distinguished one trillion dollars worth market.



## International Conference & Expo on Halal Industry

9<sup>th</sup> August, 2010 at Expo Centre, Lahore Pakistan



HALAL

RESEARCH COUNCIL

## Our Promise



### ◆ Service Excellence

We are committed to the highest level of professionalism, and Strive to be respectful, responsive, and reliable.

### ◆ Quality Products

All our services meet the required standards, and offer you competitive pricing and strict regulatory compliance.

### ◆ Highly Sharia Compliance

Our services are carefully designed for strict adherence to the principles of Sharia. Every product we offer is reviewed, approved, and overseen by highly respected, independent Professionals.

**Halal Research Council**

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