



2nd International Halal Conference & Expo SPONSORSHIP PACKAGE

LEAD SPONSOR

PKR 1,000,000/ (USD 12,000)

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at
 - a) Main Backdrop
 - b) Invitation Cards
 - c) All E-Communication
 - d) Coverage in Event Report
 - e) Reception Desk (Front or back)
 - f) Display stand at entrance
- Ten (10) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Guest on Honor and Speaker (Presentation Participation within the main conference program)
- Four A4 color advertisements in six consecutive issues of True Banking (Halal Banking Magazine).
- Pre & Post event media coverage in leading newspapers & TV channels.
- 2 pages corporate profile in 'True Banking Magazine.
- Special representation in Inaugural or Concluding Session.
- Publication of CEO's/ Chairman's message in "True Banking" the premier Magazine on Halal Banking Industry.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Lead Sponsor.
- 8 Advertisement Standees in conference hall. (4 inside, 4 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of Halal Research Council.

GOLD SPONSOR

PKR 600,000/ (USD 8,000)

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at
 - a) Main Backdrop
 - b) Invitation Cards
 - c) All E-Communication
 - d) Coverage in Event Report
 - e) Reception Desk (Front or back)
 - f) Display stand at entrance
- Four (4) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.



- Guest Speaker (Presentation Participation within the main conference program)
- Two A4 color advertisements in 2 consecutive issues of True Banking (Halal Banking Magazine).
- Pre & Post event media coverage in leading newspapers & TV channels.
- Special representation in Inaugural or Concluding Session.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Gold Sponsor.
- 4 Advertisement Standees in conference hall. (2 inside, 2 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.

SILVER SPONSOR

PKR 300,000/ (USD 4,000)

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at

a) Main Backdrop	d) Coverage in Event Report
b) Invitation Cards	e) Reception Desk (Front or back)
c) All E-Communication	f) Display stand at entrance
- Two (2) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Silver Sponsor.
- 2 Advertisement of Standees in conference hall. (1 inside, 1 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.

TEA SPONSOR

PKR 200,000/ (USD 2,500)

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at

a) Main Backdrop	d) Coverage in Event Report
b) Invitation Cards	e) Reception Desk (Front or back)
c) All E-Communication	f) Display stand at entrance
- Two (2) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Tea Sponsor.
- 2 Advertisement of Standees in conference hall. (1 inside, 1 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.

For Further Details:

Halal Research Council

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www.halalrc.org Conference URL: www.halalrc.org/halalconference2011