



ROAD SHOW

on

Halal Industry

Karachi to Khyber
1st April – 30th April, 2016



30 Days - 30 Cities - 50 Programs

A Mega campaign for the Development of
Halal Industry and its awareness

www.halalrc.org/roadshow2016



About Halal Research Council (HRC)

Halal Research Council is an organization working globally on Halal certifications and accreditation in order to cater the needs of food and nutrition agencies and side by side non-food agencies especially in the FMCG sectors. As the awareness of Food and Nutrition is rising in the masses so ultimately there is a developing need of such certifications.

Halal Research Council is honored to serve Halal foods and non-food market all over the world. The ingredients used in preparation of the products are usually mentioned clearly on the wrappers/packaging but often their sources are not mentioned with them. As it is legally required and being the first right of the customers, they should be well aware of the items and materials used in the process.

Salient Features of Halal Industry Road Show

- To create the awareness and importance of Halal Industry
- A milestone of strengthening Pakistan Halal Industry
- Highlight the Halal Standards and procedures of Halal Certification
- To provide a platform to discover successful international & Local Practices
- To promote manufacturing, increase trade and develop strategic investment opportunities
- Reshaping of your business in the light of Halal Certification
- Exploring Cross-border trade opportunities



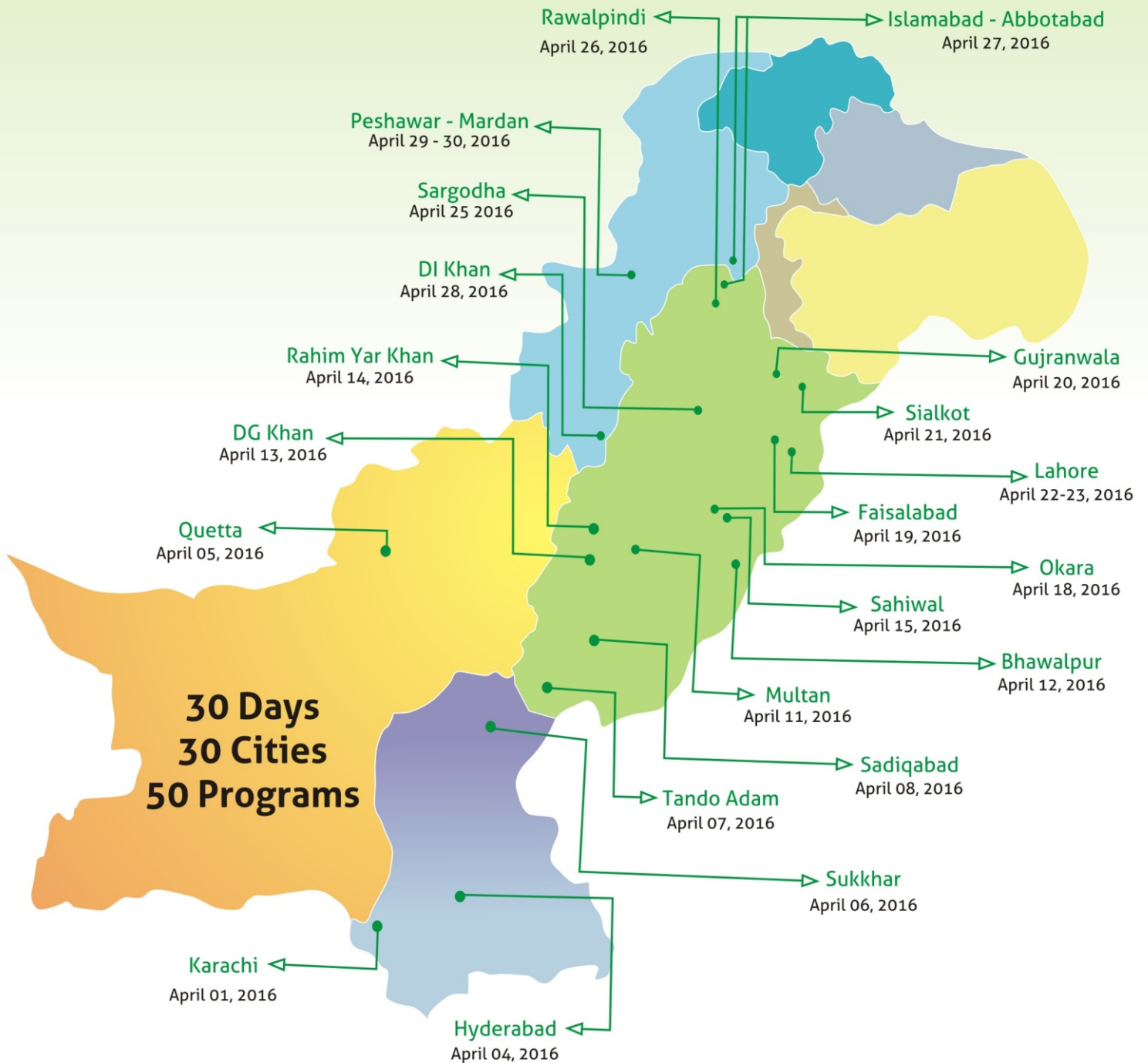


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Tentative Program Agenda





Our Promise

◇ Service Excellence

We are committed to the highest level of professionalism, and Strive to be respectful, responsive, and reliable.

◇ Quality Products

All our services meet the required standards, and offer you competitive pricing and strict regulatory compliance.

◇ Highly Sharia Compliance

Our services are carefully designed for strict adherence to the principles of Sharia. Every product we offer is reviewed, approved, and overseen by highly respected, independent Professionals.

Halal Research Council

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