



Halal Research Council

SPONSORSHIP PACKAGE FOR HALAL ROAD SHOW 2011

LEAD SPONSOR

PKR 500,000

- Speaking opportunity in 30 selected programs on Chambers of Commerce & Industries, Trade Associations, Universities & Business meetings.
- 200 minutes screen advertisement in seminars & presentations.
- One year full page color advertisement in Bi-Monthly Magazine "Halal". The exclusive magazine on Halal Industry.
- One year full banner advertisement (460 x 68 pixels) in online magazine "Halal Blog".
- Opportunity to introduce your services & distribute your materials through out the
- Pakistan.
- Advertisement of steamer (Standees) in 100-150 seminars & presentations through the Pakistan
- 30 days free Exclusive Media Coverage in Electronic & Print Media.
- One year free subscription of Halal Magazine for your branches.
- Publication of CEO/Chairman interview & articles in Halal Magazine.
- Sponsor's logo prominently display on the front of all Road Show Brochures, Advertisement and Stage Banner as Lead Sponsor.

GOLD SPONSOR

PKR 300,000

- Speaking opportunity in 20 selected programs on Chambers of Commerce & Industries, Trade Associations, Universities & Business meetings.
- 150 minutes screen advertisement in seminars & presentations.
- Six months full page color advertisement in Bi-Monthly Magazine "Halal". The exclusive magazine on Halal Industry.
- Six months full banner advertisement (460 x 68 pixels) in online magazine "Halal Blog".
- Opportunity to introduce your services & distribute your materials through out the
- Pakistan.
- One year free subscription of Halal Magazine for your organization.
- Advertisement of steamer (Standees) in 100-150 seminars & presentations through the Pakistan
- Publication of CEO/Chairman interview & articles in Halal Magazine.
- Sponsor's logo prominently display on the front of all Road Show Brochures, Advertisement and Stage Banner as Gold Sponsor.

SILVER SPONSOR

PKR 100,000

- Speaking opportunity in 10 selected programs on Chambers of Commerce & Industries, Trade Associations, Universities & Business meetings.
- Advertisement of steamer (Standees) in 100-150 seminars & presentations through the Pakistan
- Opportunity to introduce your services & distribute your materials through out the
- Pakistan.
- One full page color advertisement in Bi-Monthly Magazine "Halal". The exclusive magazine on Halal Industry.
- Sponsor's logo prominently display on the front of all Road Show Brochures, Advertisement and Stage Banner as Silver Sponsor.

OTHER PARTICIPATION PACKAGES

PKR 70,000

- Advertisement of steamer (Standees) in 150 seminars & presentations through the Pakistan.
- Your corporate brochure or marketing material will be distributed among general public through out the Pakistan.