



Nationwide Awareness

ROADSHOW

on

HALAL INDUSTRY



Khyber to Karachi

1st December to
30th December 2018

50

Programs

30

Cities

30

Days

A mega campaign
for the development of
Halal Industry
and its
awareness





About Halal Research Council

Halal Research Council is an organization working globally on Halal certifications and accreditation in order to cater the needs of food and nutrition agencies and side by side non-food agencies especially in the FMCG sectors. As the awareness of Food and Nutrition is rising in the masses so ultimately there is a developing need of such certifications.

Halal Research Council is honored to serve Halal foods and non-food market all over the world. The ingredients used in preparation of the products are usually mentioned clearly on the wrappers/packaging but often their sources are not mentioned with them. As it is legally required and being the first right of the customers, they should be well aware of the items and materials used in the process.

About Road Show

We are Pleased to organize a nationwide road show on Halal Industry in Pakistan from Khyber to Karachi, starting from Khyber on 1st December, 2018 and passing through out the major cities of Pakistan for conducting the awakening Seminars/Workshops on Halal Industry and complete the journey on 30th December, 2018 at Karachi.

We have more than 50 interactive Sessions on Halal Industry in Chambers of Commerce, Universities, and Trade Associations and in the masses at more than 30 Cities of Pakistan. This will give an opportunity of direct interaction with 1 million people and professionals from the business world.

Key Objectives

- To create the awareness and importance of Halal Industry
- A milestone of strengthening Pakistan Halal Industry
- Highlight the Halal Standards and procedures of Halal Certification
- To provide a platform to discover successful International & Local Practices
- To promote manufacturing, increase trade and develop strategic investment opportunities
- Reshaping of your business in the light of Halal Certification
- Exploring Cross-border trade opportunities

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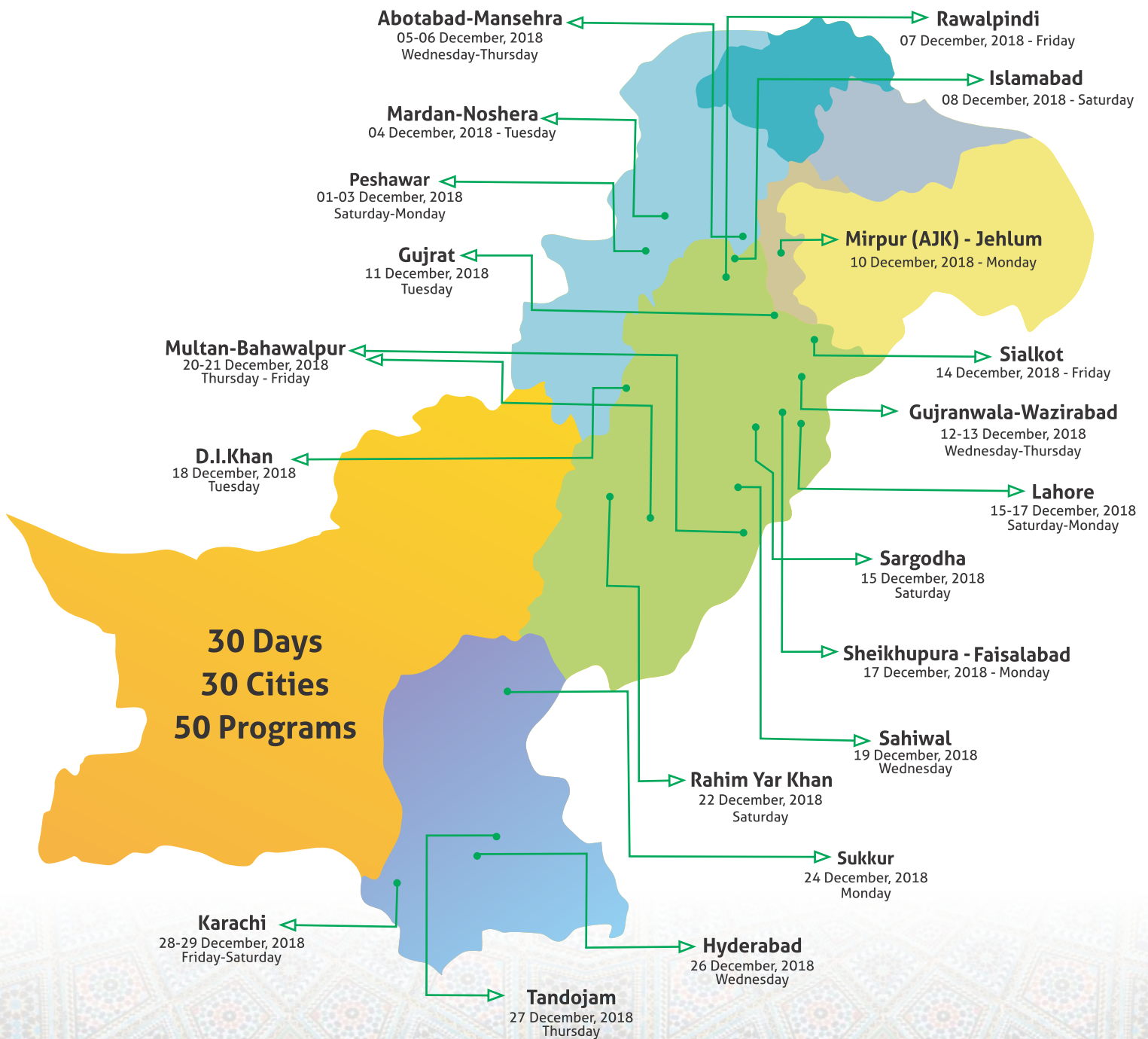


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Our Promise

◆ Highly Shariah Compliance

Our services are carefully designed for strict adherence to the principles of Shariah. Every product we offer is reviewed, approved, and Overseen by highly respected, independent Shariah Scholars.

◆ Quality Products

All our services meet the required standards, and offer you competitive price and strict regulatory compliance.

◆ Service Excellence

We are committed to the highest level of professionalism, strive to be interactive, responsive, and reliable.



HALAL RESEARCH COUNCIL

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