

## Sponsorship Package

### LEAD SPONSOR

PKR 750,000

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at
  - a) Main Backdrop
  - b) Invitation Cards
  - c) All E-Communication
  - d) Coverage in Event Report
  - e) Reception Desk (Front or back)
  - f) Display stand at entrance
- Ten (10) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Guest on Honor and Speaker (Presentation Participation within the main conference program)
- Pre & Post event media coverage in leading newspapers & TV channels.
- Special representation in Inaugural or Concluding Session.
- Publication of CEO's/ Chairman's message in AlHuda Today News.
- Company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Lead Sponsor.
- 8 Advertisement Standees in conference hall. (4 inside, 4 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.
- Sponsor may send Press releases of the event to PR Department of Halal Research Council.

### GOLD SPONSOR

PKR 450,000

- Allocation of Complimentary Stall for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at
  - a) Main Backdrop
  - b) Invitation Cards
  - c) All E-Communication
  - d) Coverage in Event Report
  - e) Reception Desk (Front or back)
  - f) Display stand at entrance
- Four (4) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Guest Speaker (Presentation Participation within the main conference program)
- Pre & Post event media coverage in leading newspapers & TV channels.
- Special representation in Inaugural or Concluding Session.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Gold Sponsor.
- 4 Advertisement Standees in conference hall. (2 inside, 2 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.
- Sponsor's Logo at the official website of the event with hyperlink.

### SILVER SPONSOR

PKR 250,000

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at
  - a) Main Backdrop
  - b) Invitation Cards
  - c) All E-Communication
  - d) Coverage in Event Report
  - e) Reception Desk (Front or back)
  - f) Display stand at entrance
- Two (2) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Silver Sponsor.
- 2 Advertisement of Standees in conference hall. (1 inside, 1 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.

### EXHIBITION SPONSOR

PKR 150,000

- Allocation of Complimentary Stall, for corporate display. Stall will be located in the premium position in the main Conference area.
- Logo of company/brand will be displayed at
  - a) Main Backdrop
  - b) Invitation Cards
  - c) All E-Communication
  - d) Coverage in Event Report
  - e) Reception Desk (Front or back)
  - f) Display stand at entrance
- Two (2) VIP complimentary delegate passes for full access to conference for the clients & Employees of the organization.
- Your company logo will be prominently displayed on the front of all event brochures, advertisement and stage banner as Tea Sponsor.
- 2 Advertisement of Standees in conference hall. (1 inside, 1 outside).
- Insertion of Sponsor's corporate brochure in the Conference folder.